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(incorporated in the Cayman Islands with limited liability) (Stock Code: 917)

RESIGNATION OF NON-EXECUTIVE DIRECTOR

The board of directors (the "Board") of New World China Land Limited (the "Company") announces that Mr. Fu Sze-shing ("Mr. Fu") has resigned as a non-executive director of the Company with effect from 1 December 2009 due to the commitment in his personal business.

Mr. Fu has confirmed that there is no disagreement with the Board and that there is no other matter relating to his resignation that needs to be brought to the attention of holders of securities of the Company.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Fu for his valuable contributions to the Company during his tenure of service.

By Order of the Board Ngan Man-ying, Lynda Company Secretary

Hong Kong, 1 December 2009

At the date of this announcement, the Board comprises (a) nine executive directors, namely Dr. Cheng Kar-shun, Henry, Mr. Doo Wai-hoi, William, Mr. Cheng Kar-shing, Peter, Mr. Cheng Chi-kong, Adrian, Mr. Leung Chi-kin, Stewart, Mr. Chow Kwai-cheung, Mr. Chow Yu-chun, Alexander, Mr. Fong Shing-kwong, Michael and Ms. Ngan Man-ying, Lynda; and (b) three independent non-executive directors, namely, Mr. Cheng Wai-chee, Christopher, Mr. Tien Pei-chun, James and Mr. Lee Luen-wai, John.

The announcement is published on the websites of the Company (www.nwcl.com.hk) and The Stock Exchange of Hong Kong Limited (www.hkexnews.hk).