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(incorporated in the Cayman Islands with limited liability)

(Stock Code: 917)

POLL RESULTS OF THE EXTRAORDINARY GENERAL MEETING HELD ON 29 JUNE 2011

The Board is pleased to announce that the ordinary resolution approving, ratifying and confirming the New Master Services Agreement was duly passed by way of poll by the Independent Shareholders at the EGM.

Reference is made to the circular dated 10 June 2011 (the "Circular") issued by New World China Land Limited (the "Company") in relation to the continuing connected transactions contemplated under the New Master Services Agreement. Unless the context otherwise requires, capitalized terms used therein shall have the same meanings as those defined in the Circular.

VOTING RESULTS OF THE EGM

The Board is pleased to announce that the resolution approving, ratifying and confirming the New Master Services Agreement was duly passed by the Independent Shareholders by way of poll as an ordinary resolution at the EGM held on 29 June 2011.

The Company's branch share registrar in Hong Kong, Tricor Standard Limited, was appointed as the scrutineer for the purpose of vote-taking and the voting results are as follows:-

| | Number of votes | | Total number |
|-----------------------------------------------|-----------------|------------|---------------|
| Ordinary Resolution (Note) | For | Against | of votes cast |
| To approve, ratify and confirm the New Master | 4,847,257,884 | 16,132,029 | 4,863,389,913 |
| Services Agreement | (99.67%) | (0.33%) | |

Note: The full text of the resolution is set out in the notice of the EGM dated 10 June 2011.

As at 29 June 2011, the Company had 5,762,392,911 Shares in issue. So far as the Directors are aware, Mr. Doo and its associates were required to abstain and did abstain from voting on the resolution relating to the approval of the New Master Services Agreement at the EGM. The total number of Shares entitling the Independent Shareholders to attend and vote for or against the resolution relating to the approval of the New Master Services Agreement was approximately 5,587,709,217, representing approximately 96.97% of the total issued Shares as at the date of the EGM. There were no Shares entitling the holders to attend and vote only against the resolution at the EGM.

By Order of the Board

Ngan Man-ying, Lynda

Company Secretary

Hong Kong, 29 June 2011

As at the date of this announcement, the Board comprises: (1) seven executive directors, namely Dr. Cheng Kar-shun, Henry, Mr. Cheng Kar-shing, Peter, Mr. Cheng Chi-kong, Adrian, Miss Cheng Chiman, Sonia, Mr. Cheng Chi-him, Conrad, Mr. Fong Shing-kwong, Michael and Ms. Ngan Man-ying, Lynda; (2) four non-executive directors, namely Mr. Doo Wai-hoi, William, Mr. Leung Chi-kin, Stewart, Mr. Chow Kwai-cheung and Mr. Chow Yu-chun, Alexander; and (3) three independent non-executive directors, namely Dr. Cheng Wai-chee, Christopher, Mr. Tien Pei-chun, James and Mr. Lee Luen-wai, John.

The announcement is published on the websites of the Company (www.nwcl.com.hk) and The Stock Exchange of Hong Kong Limited (www.hkexnews.hk).