

23rd October 2009

Dear Shareholders,

## Notification of publication of Corporate Communications on the Company's website

We hereby notify you that the following corporate communications (the "**Corporate Communications**") of New World China Land Limited (the "**Company**"), in both English and Chinese versions, are now available on the Company's website at <u>www.nwcl.com.hk</u> (the "**Company Website**"):

- (a) an annual report for the year ended 30th June 2009 ("2009 Annual Report");
- (b) a circular dated 23rd October 2009 relating to notice of annual general meeting, re-election of the retiring directors and general mandates to issue shares and to repurchase shares ("**Circular**"); and
- (c) a proxy form for use at the annual general meeting to be held on 9th December 2009 ("Proxy Form").

The Corporate Communications can be found under the Investor section and News section on the home page of the Company Website. You may access the 2009 Annual Report by clicking "Annual Reports" under the Investor section and access the Circular and Proxy Form by clicking "Corporate Announcement" under the News section.

If you have any difficulty for any reason in receiving or gaining access to the Corporate Communications posted on the Company Website, we will promptly send the printed form of the Corporate Communications to you free of charge upon receipt of your request. Furthermore, you are entitled at any time to change your choice of the means of receipt (either in printed form or via the Company Website) and/or language(s) (either English only or Chinese only or both languages) of the Corporate Communications by completing the enclosed postage prepaid request form and return it by post to the Company's branch share registrar in Hong Kong, Tricor Standard Limited (the "Hong Kong Branch Share Registrar") using the enclosed aerogram. Alternatively, you may send your request by notice in writing to the Hong Kong Branch Share Registrar at 26/F., Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong or by email at is-ecom@hk.tricorglobal.com specifying your name, contact telephone number, address and request.

Should you have any queries in relation to this notification, please call the enquiry hotline at (852) 2980 1333 during business hours (9:00 a.m to 5:00 p.m., Monday to Friday, excluding public holidays).

Yours faithfully, For and on behalf of **New World China Land Limited Ngan Man-ying, Lynda** *Company Secretary*