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New World China Land Limited 新世界中國地産有限公司

(incorporated in the Cayman Islands with limited liability) (Stock Code: 917)

DATE OF BOARD MEETING

The board of directors (the "Board") of New World China Land Limited (the "Company") announces that a meeting of the Board will be held on Wednesday, 17th March 2010 for the purpose of, among other matters, approving the release of interim results of the Company and its subsidiaries for the six months ended 31st December 2009 and considering the payment of an interim dividend.

By Order of the Board Ngan Man-ying, Lynda Company Secretary

Hong Kong, 5th March 2010

At the date of this announcement, the Board comprises: (a) eight executive directors, namely Dr. Cheng Karshun, Henry, Mr. Cheng Kar-shing, Peter, Mr. Cheng Chi-kong, Adrian, Miss Cheng Chi-man, Sonia, Mr. Cheng Chi-him, Conrad, Mr. Chow Yu-chun, Alexander, Mr. Fong Shing-kwong, Michael and Ms. Ngan Man-ying, Lynda; (b) three non-executive directors, namely Mr. Doo Wai-hoi, William, Mr. Leung Chi-kin, Stewart and Mr. Chow Kwai-cheung; and (c) three independent non-executive directors, namely Mr. Cheng Wai-chee, Christopher, Mr. Tien Pei-chun, James and Mr. Lee Luen-wai, John.