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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 917)

ANNOUNCEMENT

The Company is, in accordance with note (8) of Rule 2.07B(2) of the Listing Rules, making adequate arrangements to ascertain the wishes of members as to which language version of Corporate Communications of the Company they wish to receive in the future.

INTRODUCTION

Pursuant to the Listing Rules, listed issuers are allowed to send Corporate Communications to members and holders of their listed securities either in English language only, or the Chinese language only, or both the English and Chinese languages, in each case (in accordance with the stated wish of each member and securities holder), subject to certain adequate arrangements being made.

PROPOSED ARRANGEMENTS

In accordance with note (8) of Rule 2.07B(2), the following arrangements will be made by the Company:

- 1. the Company will send a letter on 18th June, 2004 together with a pre-paid reply form (the "First Letter"), prepared in English and Chinese, to its members to enable them to select whether to receive either an English or Chinese or both versions of all Corporate Communications. The First Letter will explain that if no reply is received from such members by 19th July, 2004, the following arrangements will apply, where applicable:
 - the Chinese language version of Corporate Communications will be sent to all Hong Kong members who are natural persons with a Chinese name; and
 - the English language version of Corporate Communications will be sent to all overseas and all Hong Kong members other than natural persons with a Chinese name.

Whether a member of the Company is a Hong Kong or an overseas person will be determined by the registered address of that member.

Members have the right at any time by reasonable notice in writing to the Company to change the choice of language of Corporate Communications.

2. the Company will send the selected language version of Corporate Communications to those members who have made a selection unless and until they notify the Company in writing that they wish to receive Corporate Communications in the other (or both) language(s).

- 3. When each Corporate Communication is sent out according to the arrangements as set out in paragraph 1 above, a letter together with a pre-paid request form (the "Second Letter"), prepared in English and Chinese, will be attached to or printed at some prominent place in the sent out versions of the Corporate Communication stating that the Corporate Communication prepared in the other language will be available upon request.
- 4. Corporate Communications in both English and Chinese versions and in accessible format will be available on the Company's website (*http://www.nwcl.com.hk*) and a copy in electronic format of each Corporate Communication in both languages will be filed with the Stock Exchange on the same day as such Corporate Communication is sent to members.
- 5. the Company is providing a dial-up hotline (Tel: 2131 0201) to enable members to make enquiry of the Company's proposed arrangements.
- 6. The First Letter and the Second Letter will mention that Corporate Communications will be available in both languages on the Company's website and that the dial-up hotline has been provided as mentioned in paragraphs 4 and 5 above respectively.

DEFINITIONS

In this announcement, the following expressions have the meanings set out below unless the context requires otherwise:

"Corporate Communication"	 any document issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to:- (a) the directors' report and annual accounts together with a copy of the auditors' report; (b) the interim report; (c) a notice of meeting; and (d) a circular
"Listing Rules"	Rules Governing the Listing of Securities on the Stock Exchange
"the Company"	New World China Land Limited, a company incorporated in the Cayman Islands with limited liability and whose shares are listed on the main board of the Stock Exchange
"Stock Exchange"	The Stock Exchange of Hong Kong Limited

As at the date of this announcement, the board of directors of the Company comprises: (1) Dr. Cheng Kar-shun, Henry, Messrs. Doo Wai-hoi, William, Cheng Kar-shing, Peter, Leung Chi-kin, Stewart, Chan Kam-ling, Chow Kwai-cheung, Chow Yu-chun, Alexander, Chan Wing-tak, Douglas, Fong Shing-kwong, Michael as executive directors; (2) Mr. Fu Sze-shing as non-executive director and (3) Messrs. Lo Hong-sui, Cheng Wai-chee, Christopher and Tien Pei-chun, James as independent non-executive directors.

By Order of the Board of NEW WORLD CHINA LAND LIMITED Chow Yu-chun, Alexander Company Secretary

Hong Kong, 16th June, 2004

Please also refer to the published version of this announcement in the (The Standard)