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(Incorporated in the Cayman Islands with limited liability)

ADOPTION OF CHINESE NAME

The registration of "新世界中國地產有限公司" as the Chinese name of the Company under Part XI of the Hong Kong Companies Ordinance was made on 19th December, 2003.

Reference was made to the circular dated 30th October, 2003 and the announcement dated 16th October, 2003 of New World China Land Limited ("the Company"), the board of directors of the Company is pleased to announce that the registration of "新世界中國地產有限公司" as the Chinese name of the Company under Part XI of the Hong Kong Companies Ordinance was made on 19th December, 2003 and the Certificate of Registration of Change of Name of Oversea Company was issued by the Registrar of Companies in Hong Kong on the same day.

The adoption of the Chinese name will not have any effect on the rights of the shareholders of the Company. Accordingly, the Company will not issue any replacement share certificates following the adoption of the Chinese name.

There will be no change to the existing English and Chinese stock short names of the Company used in the trading system of The Stock Exchange of Hong Kong Limited.

By order of the board of
New World China Land Limited
Chow Yu-chun, Alexander
Company Secretary

Hong Kong, 22nd December, 2003

Please also refer to the published version of this announcement in the (The Standard)