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(incorporated in the Cayman Islands with limited liability) (Stock Code: 917)

DATE OF BOARD MEETING

The board of directors (the "Board") of New World China Land Limited (the "Company") announces that a meeting of the Board will be held on Wednesday, 25th September 2013 for the purpose of, among other matters, approving the release of final results of the Company and its subsidiaries for the year ended 30th June 2013 and considering the recommendation of a final dividend.

By Order of the Board Ngan Man-ying, Lynda Company Secretary

Hong Kong, 12th September 2013

As at the date of this announcement, the executive Directors are Dr. Cheng Kar-shun, Henry, Mr. Cheng Kar-shing, Peter, Mr. Cheng Chi-kong, Adrian, Ms. Cheng Chi-man, Sonia, Mr. Cheng Chi-him, Conrad, Mr. Fong Shing-kwong, Michael and Ms. Ngan Man-ying, Lynda; and the independent non-executive Directors are Dr. Cheng Wai-chee, Christopher, Hon. Tien Peichun, James, Mr. Lee Luen-wai, John and Mr. Ip Yuk-keung, Albert.